



**October 23, 2009**

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### **Upcoming Events & Meetings**

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## **President signs FY2010 USDA spending bill; more dairy aid, NAIS cut sharply**

*Released by Livestock Marketing Association 10/22/09*

President Obama Wednesday signed into law the fiscal 2010 spending bill for the U.S. Department of Agriculture. The \$121 billion bill, approved last week by the Senate and the House of Representatives, includes \$350 million in additional aid to the dairy industry. USDA will spend \$60 million to purchase cheese and other dairy products for food banks and federal nutrition programs, while \$290 million will fund direct support payments to dairy producers.

The spending bill also trims USDA's spending on the National Animal Identification System (NAIS) to \$5.3 million, down sharply from the \$14.6 million the administration had requested. The bill also increases funding for agricultural research, international food aid and government conservation programs.

## **2009 Convention Info**

**42nd Missouri Cattle Industry Convention and Trade Show**  
Dec. 11 & 12

University Plaza Hotel/Springfield Expo Center - Springfield, Mo.

For a schedule of events, visit [www.mocattle.com](http://www.mocattle.com).

See below for information on the Mellor Trailer partnership information.

We are now accepting recommendations for award recipients-

- Cattlemen of the Year
- Pioneer Award
- Beef Industry Award.
- Candidates for officers and Regional VP's for 1,3,5, and 7.
  - Regional VP's for 1 (Steve Kreuger), 5 (Gary Copenhaver) and 7 (Ben Fizette) are eligible for re-election to finish out their two year terms.

**West**

Oct. 24, 6 p.m.  
Boone County Fairgrounds  
(660) 434-6519  
Columbia, Mo.

**Boone County**

Oct. 27, 6:30 p.m.  
Perche Creek Cafe at Little  
General

**Texas County**

Oct. 29, 6:30 p.m.  
Golden Hills Trail  
Raymondville, Mo.

**Macon County**

Nov. 2, 6:30 p.m.  
Northern Star Restaurant,  
Macon

**Dallas County**

Nov. 3, 6:30 p.m.  
Prairie Grove School

**Henry County**

Nov. 3, 6:30 p.m.  
Windsor Senior Center

**Benton County**

Nov. 7, 4 p.m.  
Lutheran School Gym  
Cole Camp, Mo.

**Stockmanship and  
Stewardship Tour**

Nov. 9, 6 p.m.  
cfoster@ytex.com

- 2nd Vice President

Any resolutions need to be submitted to the office **prior to Nov. 20th.**

**Foundation/PAC Bull Auction**

- The first-ever Foundation/PAC Bull Auction will be at 3 p.m. Saturday.
- Donors have given a live animal, buyer's choice or credit in their respective production sales.
- Proceeds of this auction will benefit Missouri's Cattlemen Foundation, MCA's Political Action Committee, and Missouri's Junior Cattlemen.

**We are now accepting donations for the MCF live auction on Friday evening and the PAC silent auction during the trade show on Saturday.**

**2009 Awards for Excellence Program**

Grand Prize: Portable Scales  
Donated by MFA Inc. and Tru-Test.

The grand prize will be awarded to 2009's most outstanding county organization from the Missouri Cattlemen's Association during the Missouri Cattlemen's Association Annual Convention & Trade Show in Springfield on December 12th.

Contact the MCA office for more details at (573)499-9162.

**Attention 2009 Top Hand Recruiters!**

MFA is giving away a Mira Fount Waterer to one top hand recruiter! The drawing will take place during Convention and the prize will be awarded during the Awards Banquet on Saturday night.

**Missouri Cattlemen's Association would like to thank MFA Inc. and Tru-Test, two long-time supporters of MCA. Your continued support is greatly appreciated. Thank you MFA & Tru-Test!**



**Members to receive discount with Mellor Trailers**

Mellor Trailers in Booneville, Mo. is offering a discount to all Missouri

St. Joseph, Mo.

**MCA Executive Meeting**

Nov. 12, 10 a.m.

Cattle Industry Headquarters

Columbia, Mo.

**Pettis County**

Nov. 14, 6 p.m.

**MCA Convention and Trade Show**

Dec. 11 & 12

University Plaza  
Hotel/Springfield Expo Center  
Springfield, Mo.

**Young Cattlemen's Conference**

Feb. 23 & 24

MCA Headquarters

Columbia, Mo.

Join Our Mailing List!

Cattlemen's Association members (with proof of membership). Membership forms are available at the time of sale.

**Discounts include:**

**10% discount** off parts and accessories

**\$100.00 off** trailer purchases **upto \$5000.00**

**\$200.00 off** trailer purchases **from \$5000.00 to \$10,000.00**

**\$300.00 off** trailer purchases **from \$10,000.00 to \$15,000.00**

**\$400.00 off** trailer purchases **from \$15,000.00 to \$20,000.00**

**\$500.00 off** trailer purchases **from \$20,000.00 and up**

Discounts may not apply to certain items already discounted or on promotions. Please call for details.

**PLUS!** In conjunction with Elite Trailers and Mellor Trailers, MCA is rewarding one member with the free use of an Elite trailer (as shown above) for one year, which will be given at the Missouri Cattle Industry Convention and Trade show. To be eligible for this reward, an MCA member must pre-register for the MCA Convention and Trade Show. Furthermore, the member must be present at the convention awards banquet to win.

**Mellor Trailer Sales**

1550 West Ashley Road  
Boonville, Missouri 65233  
877-882-8433

Open Monday -Saturday  
7:30 am - 5:30 pm

I-70 Exit #101 and  
1 mile north on Hwy 5

**For more information, contact MCA at (573)499-9162 or at [cattleinfo@mocattle.com](mailto:cattleinfo@mocattle.com).**

Checking in on the Checkoff

**Pat Wood, Sedalia (re-elected)**

**John Ridder, Marthasville**

**Gerald Campbell, Licking (re-elected)**

*Congratulations to these newly elected board members!  
There are a total of 13 board members from across the state  
that oversee the checkoff funded programs in Missouri*

Learn more at [www.mobeeff.com](http://www.mobeeff.com), [www.mybeefcheckoff.com](http://www.mybeefcheckoff.com) or email [john@mobeeff.com](mailto:john@mobeeff.com)

**Canada files COOL suit**

Released by [BEEFmagazine.com](http://BEEFmagazine.com) 10/20/09

The Canadian government will proceed with a dispute settlement process through the World Trade Organization (WTO) stemming from mandatory Country of Origin Labeling (COOL).

You can't blame them.

The Mexican government will likely follow suit.

You can't blame them either.

"The U.S. COOL requirements are so onerous that they affect the ability of our cattle and hog exporters to compete fairly in the U.S. market," said Stockwell Day, Asia-Pacific Gateway minister of international trade. "That is why our government has no choice but to request a WTO panel. This request demonstrates our ongoing commitment to resolving this issue and defending the interests of Canadian producers."

Meanwhile, a statement from the National Cattlemen's Beef Association (NCBA) says: "Canada's decision to move forward with their complaint against U.S. COOL regulations is unfortunate, due to the potential retaliatory action that could be taken against U.S. beef. Since COOL was first proposed, we've continued to have concerns about its potential implications on our relationship with our top two trading partners - not to mention its impact on domestic feeder cattle markets at our borders to the North and South.

"The U.S. imports and adds value to Mexican and Canadian livestock through our feedlots, processing and infrastructure; and we export this value-added finished product back to Mexican and Canadian consumers. Any disruptions to either of these markets will have a significant economic impact on our industry. Unfortunately, it's becoming clear that COOL has damaged these critically important trading relationships, and is not putting any additional money into the pockets of cattlemen."

Canada and Mexico are the top-two U.S. trading partners, together accounting for 59% of total U.S. beef, beef variety meat and processed beef product export revenues last year.

Canada's request for a panel comes after two rounds of WTO consultations with the U.S. failed to resolve the issue. Panels are the next step in the WTO's dispute settlement process.

Canada initially requested WTO consultations with the U.S. on COOL in December 2008, as it believed the measures were creating undue trade restrictions, to the detriment of Canadian exporters. At that time, U.S. provisions were being implemented based on the interim final rule. The final rule was published in the Federal Register on Jan. 15, 2009, and implemented on March 16.

In order to gain a better understanding of COOL's effects on the entire beef chain, NCBA has asked USDA to reinstate a joint Agricultural Marketing Service/Economic Research Service study - "Economic Analysis of Country of Origin Implementation Costs for Producers and Processors in the Beef, Pork and Lamb Industries" - that was to be completed in cooperation with the Livestock Marketing Information Center. The 2010 Agriculture Appropriations Bill did not direct USDA to reinstate the funding for this purpose.

## Central Missouri Feed and Supply offers members discount

Central Missouri Feed and Supply is partnering with Missouri Cattlemen's

Association to offer a 5 percent discount to all MCA members when they purchase electronic fence supplies. Plus, every time that 5 percent discount is used, another 5 percent goes to MCA.

For more information, contact Brian Lease, owner of Central Missouri Feed and Supply.

2707 W Rt. F  
Clark, MO 65243

(573) 641-5639

(800) 641-5629

[threebarl@socket.net](mailto:threebarl@socket.net)

## Senate OKs Biolab Money in Defense Bill

*Released by CattleNetwork 10/20/09*

The Senate has approved \$32 million for a massive Kansas lab aimed at research on foot-and-mouth and other diseases.

The money is in the Homeland Security Appropriations bill that the Senate approved on a vote of 79-19 Tuesday. The House has already approved the \$44.1 billion compromise spending bill, which is headed to President Barack Obama for his signature.

Kansas officials defeated a House plan to exclude money for the lab. But lab opponents have restricted spending of the money to non-construction work. They also have required more study on the safety of moving foot-and-mouth disease research to the U.S. mainland from an island off New York.

The 520,000-square-foot lab would house the research facilities and animals such as cattle.

Missouri Farmer Today

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## Improving economy should help boost cattle prices, Hurt says

Released by Livestock Marketing Association 10/21/09

Citing a number of improving economic indicators, veteran livestock industry analyst Chris Hurt this week said "ride the economy upward" may be the theme for the cattle industry in the coming months. Cattle prices are expected to generally rise over the coming year, he predicted.

Using Nebraska fed steers as his example, prices should go from the current low \$80s/cwt to the middle \$80s by the end of the year. He sees that general pattern to higher prices continuing in the first quarter, with prices in the mid-to-higher \$80s. Early spring daily highs could move into the very low \$90s or higher, he said, depending on the strength of the recovery. Summer prices are "normally a few dollars lower," according to Hurt, but that may not occur next summer, as prices could stay in the low to mid-\$90s.

The Purdue University ag economist cited "positive fundamentals for beef" as reasons for his optimism. That includes an increase in beef exports and improving domestic demand. He sees per capita beef supplies declining two percent over the next year, and competitive supplies of pork dropping five percent.

The clearest "threats" to the cattle industry's improved prices, he said, are an "anemic" economic recovery, or a "second recessionary dip."

Save your Ralgro Wheels

### **Wheels for Bucks: Turn those empty wheels into cash!**

For every 10 empty wheels (or every 5 empty Magnum Strips) received, Schering Plough will donate a full wheel of Ralgro! These full wheels will be auctioned off Friday evening, Dec. 12 during the Cattlemen's Foundation Fund-Raising Auction.

The proceeds will be split equally between the MCF Scholarship Fund to assist young people achieve a higher education and leadership and youth development activities supported by the Missouri Cattlemen's Association.

So get with your neighbors and start saving those wheels NOW!!! Get them to the Cattle Industry Headquarters or bring them with you to the Convention! Just don't forget to turn them in!

## **What does your physician know about the food you produce?**

*Written by Chris Chinn of the Young Farmers and Ranchers on the American Farm Bureau Blog*

**Do you know what your physician thinks about the food we produce as farmers and ranchers?** This week I visited with my physician about our farm and the food we produce. My physician told me she only purchased her meat from a local butcher shop. I asked her why she made that choice. She told me it was because a colleague had told her all the meat found in grocery stores was packed full of antibiotics and hormones. She said farmers give their animals hormones that make the animals sick, which required the use of continuous antibiotics.

I was shocked to hear my physician say this. I explained to my physician that this information was inaccurate. I told her about the care we give our livestock on a daily basis and how our livestock didn't carry health insurance and medication was expensive. I explained to her modern technology had enabled us to give our livestock better care and hands on treatment which prevented many diseases and illnesses. I told her we only used medicine when necessary because we couldn't afford to misuse it. **I also explained to her that we purchase all medicine from our veterinarian under his direction, which was exactly how she cared for me as a patient.** We follow strict guidelines as set forth by the FDA when using medications. I also explained to her how we tracked the usage of all medicine on our farm and that our records were audited by the purchaser of our livestock. If we misused medication, we wouldn't be able to sell our livestock to processors.

I also told her that my family ate the same food as other consumers, and that I only wanted the best for my family. My family is like 99.9% of farmers, we all know healthy animals produce healthy food. We can't afford to misuse medications or abuse our livestock. When I was through telling her about my farm she shook her head and told me she should have thought more about how farmers care for their livestock and raise our food. She said while I was talking reality sank in for her. She said she knew farmers didn't make much money and she also knew how expensive medicine was. She said it made perfect sense to her that our veterinarian gave us the direction of when and how to use medications.

My physician suggested farmers and ranchers needed to write weekly columns in urban and rural newspapers and talk about how we raise food. She said she had no knowledge about the measures we took to protect our livestock and food supply. She also said when she questioned her colleague about his source of information he said it came from a book he read. She was very excited to have information directly from a farmer. She promised to share her information with her colleagues and family.

The next time you visit your physician, take the time to ask them if they know how food is produced in America. Take the time to tell your story. **Our physicians deserve to hear directly from farmers how our food is raised.**

## Time is running out!

Are you 70 1/2 or older? Do you know someone who is 70 1/2 or older?  
Do you or they own an IRA or other tax qualified asset?  
Time is running out!

You only have until December 31, 2009 to make the most tax efficient donation to the Missouri Cattlemen Foundation that the IRS has probably ever allowed.

You will probably never have this chance again to help to children of Missouri with the help of the IRS. Yes, the IRS will help you contribute to the foundation.

Call your tax preparer and call our partners at APEX Financial LLC to find out if you qualify for this exciting opportunity. Call 800-843-9429 or 573-876-6011 and tell them you want to talk about a Missouri Cattlemen Foundation Contribution.

Remember time is running out! You have until December 31 to take advantage of this opportunity.

As always, MCA Membership is the key to the success of the organization. Without producers who back our association our voice is not as strong. Ask your friend, neighbor and fellow cattlemen to join the thousands of cattlemen in supporting the Missouri Cattlemen's Association.

### For more industry news visit:

[Missouri Cattlemen's Association Website](#)

[Missouri's Cattlemen Foundation Website](#)

[Missouri Beef Industry Council Website](#)

[National Cattlemen's Beef Association Website](#)

[Missouri Department of Agriculture Website](#)

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Would you like to advertise in our newsletter?

If so, please contact Kaity Kerwin at (573) 499-9162 (Ext. 233) or

[kaity@mocattle.com](mailto:kaity@mocattle.com).

