



Missouri Cattlemen's Association

Serving Missouri's Cattle Industry Since 1911

Dear Cattle Industry Partners,

I would like to take this time to inform you of an opportunity for you to support the junior membership of your county and this state. The Missouri Junior Cattlemen's Association (MJCA) Board of Directors will be holding the 1st Annual Missouri Beef Leadership Conference this June! The conference will be held June 4th through 6th in Columbia, MO. This conference is open to any junior member preparing to enter the 8th grade through the 12th grade in the 2009-10 school year. Registration for this conference opened March 1st and is limited to the first 60 applicants. Cost for the conference is set at \$75. Registration forms are available online (www.mocattle.com) as well as in the Missouri Beef Cattleman magazine.

The theme of this year's conference is "Show-Me Beef Leadership" and will focus on helping youth gain knowledge and improve their leadership skills within the beef industry. Current plans for the conference include speakers on such topics as livestock and carcass evaluation, meat quality, Beef Quality Assurance, artificial insemination and embryo transfer, tours of the MU Veterinary College, and leadership focused workshops with MJCA Board members and leadership specialists! This conference will also offer fun activities for attendees such as roller skating and a dinner-dance.

Currently, members of the MJCA Board are working to raise funds and sponsorships in order to make the conference a success. Our sincere hope is that the success of this year's conference can pave the way into making this an annual event. We would greatly appreciate any support your county association could provide to our efforts. A Bronze Level sponsorship of \$100 will allow your county to be listed as a sponsor in our promotional materials. A Silver Level sponsorship of \$200 will allow your county name or logo to be placed on the back of conference t-shirts as well as promotional materials. Finally, a Gold Level sponsorship of \$500+ will allow your county name or logo to be placed on our sponsor boards that will be present throughout the conference as well as being listed on the t-shirt and in promotional materials.

On behalf of the MJCA Board of Directors I sincerely hope that you will share information about this conference and the registration deadline. In addition, we would greatly appreciate it if you would share this information with your members and businesses in your community that may be willing to sponsor the Missouri Beef Leadership Conference. If you are willing to support the juniors of this state through this conference or if you have any questions, please contact Rachel Bartholomew by May 15th through one of the following methods: e-mail – rachel@mocattle.com; work # (573) 499-9162; or cell # (816) 769-7868. Thank you so much for your support of the Missouri Junior Cattlemen's Association and the 1st Annual Missouri Beef Leadership Conference!

Sincerely,

Rachel Bartholomew

Interim Junior Programs Director
MJCA 1st Vice President